



Press Release
For Immediate Release
April 2015

For more information contact:
Lisa Clark
Product Manager
(256) 931-7820

Hayes Brake Controller Company Announces New Website Launch

Arab, Alabama -- Hayes Brake Controller has introduced a totally new website, www.hayesbc.com, with a new refreshed look, taking another important step in communicating the many features and benefits of our products. Hayes has always been the “Safest Brake Controller” manufacturer in the United States. For 60 years we have lead the way in designing and manufacturing top of the line trailer brake controllers.

Customers will now be able to do a thorough search within the Aftermarket Industry Standards Product Locator page, to find the correct parts for their particular applications. With installation and operating information, as well as, answers to FAQ’s (frequently asked questions), it has never been easier to find the right trailer brake controller solution for your application. Links to videos about each given product are readily accessible as well as troubleshooting and installation advice. Website users will be able to research, plan, and buy on-line by using our interactive Dealer Locator feature that directs them to a dealer located near them or they can opt to “buy on-line” through any of our on-line dealers.

We now have a new Customer Survey that can be completed by the customer and any new ideas or comments can be communicated with a touch of a button. New distributors can also complete the Distributor Application online, to become one of the many Hayes Brake Controller distributors all across the country.

In launching the new site, President, Edwin Childress says the website plays an important role in continuing to renew and promote our well-earned legacy of providing safe, reliable and easy to install trailer brake controllers and towing products.

Product Manager, Lisa Clark says, “Customers now have valuable interactive content about Hayes Brake Controller Company products and services, all wrapped in a pleasant online experience.”

##

800-882-1204 • 256-586-6078 FAX
P.O. Box 427 • 1030 Sundown Drive • Arab, AL 35016
www.hayesbc.com