



**Press Release**  
**For Immediate Release**  
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**Hayes Brake Controller Company Announces New Product Launch**  
***ENERGIZE III+®***

*Arab, Alabama* -- Hayes Brake Controller has introduced a new brake controller product, the ***ENERGIZE III+®***. The new Hayes ***ENERGIZE III+®*** has a new look, the same great safety features with added value! Hayes has combined the features and benefits from the popular Energize III® with the higher end Energize XPC® and created the new ***ENERGIZE III+®***. Customers will now be able use the ***ENERGIZE III+®*** in medium to heavy duty towing applications. The ***ENERGIZE III+®*** proportional controller now handles up to six trailer brakes. Very High Bonding (VHB) Tape is included within the controller packaging allowing the customer to simply “peel and stick” for the same “easy to install” trailer brake controller products they have relied on in the past.



In launching the new ***ENERGIZE III+®*** trailer brake controller, Hayes is continuing to renew and promote our well-earned legacy of providing safe, reliable and easy to install trailer brake controllers and towing products. Look for the new ***ENERGIZE III+®*** in all 2016 distributor catalogs.

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