



**Press Release**  
**For Immediate Release**  
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## **Hayes Brake Controller Company Announces Retirement of Industry Veteran**

*Arab, Alabama* -- Hayes Brake Controller Company, (HBCC), today announced the retirement of Vice President of Sales and Marketing, George Cargo, effective June 30, 2015.

Cargo joined HBCC in October of 2005 as Director of Sales and Marketing and was promoted to Vice President of Sales and Marketing in August of 2007. His broad knowledge of the trailer towing industry and thirty plus years of sales and marketing experience has been instrumental in reestablishing the Hayes Brake Controller product brand to a position of industry prominence. Mr. Cargo is a past president of the Recreational Vehicle Aftermarket Association. He is a recipient of the RVAA's Jim Barker Memorial Award as the association's person of the year in 2004.

Mr. Cargo will continue to be a consultant for the Hayes Brake Controller Co., so you will continue to see him at some of the upcoming conferences and shows for the RV industry.

"It has been a privilege and pleasure to work with the fine people at Hayes BCC over the past ten years. The RV aftermarket community of suppliers, distributors, dealers and consumers represent one of the finest businesses anyone could wish to participate in and one I hope to continue to serve. I thank you all," stated Cargo.

"George Cargo has been a great mentor to me in my nine years in the RV industry with Hayes Brake Controller and I have learned a lot from him." "He will be sorely missed," stated Lisa Clark, Hayes Product Manager.